KLUV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-9-56 SEE CARD #2 Call letters KLUV

XWARREN B. SMITH, DON J. DAVIS AND JOHN J. Station Location: Haynesville, Louisiana SHIELDS, d/b as HAYNESVILLE BROADCASTING COMPANY (BAL 10-8-62 EFF: 10-18-62)

M Norrie A. Parker, Paul A. Newell, K. Eugene Chance and A. T. Moore, d/b as HAYNESVILLE BROADCASTING COMPANY (AL 7-15-59 Eff: 8-7-59)

Name of licensee X CHARLES EDWARD RAY

Transmitter location 1803 N. 1st Street East, Hayesville, Louisiana (P-21182 12-19-78)
Transmitter location 1800 Waters Street, Haynesville, Louisiana (CP 4-4-56) (14c. 10-9-56)

1803 North 1st East, Haynesville, Louisiana (BS-3333)

7/03 %x108 East Main Street, Haynesville, Louisiana (BRC 1-31-63)

Main studio location 300 Waters Street, Haynesville, Louisiana (CP 4-4-56) (Idc. 10-9-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Pate			Time	Period
	Issued			Div.	From- To-
BP-10273	4-4-56	1580	2504	Daytima	6-4-56 12-4-56
DF-102/5					t station
		101 1104	Souther	0.00000	Boardi
BI-6330	10-9-56	1580kc	250w	Daytime :	10-9-56 6-1-58
Lie. to	cover CP	BP-10,27	3) for a	new stan	dard b/cast
	and chg.	type tra	nemitter	to GATES	BC-250-GY.
WIRE	5-29-57 DUE TO	REMAIN ECONOMIC	SILENT	O DAYS BE	GINNING 5-30-57
WIRE				ENT to 10	
	THE RESERVE AND ADDRESS OF THE PARTY OF THE	Street or other Designation of the last own division in which the last own division in the last	ADDRESS OF THE OWNER, OF TAXABLE PARTY.	NT to 11-	Name of Street, Street
BAL-3302	7-15-59			ment of 1	THE RESERVE OF THE PARTY OF THE
	8-7-59		And the second second	, Paul A.	
					. Moore, d/b
		as HAYN	SVILLE	FOADCASTI	IG COMPANY.
BR-3333	7-15-59	RENEWA	L OF LIC	ENSE	7-15 6-1-61
Wire o				stated sta	
	AND REAL PROPERTY AND REAL PROPERTY.			THE RESERVE OF THE PERSON NAMED IN	s filed late
	and assum	THE REAL PROPERTY AND PERSONS NAMED IN	Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is th	THE RESIDENCE PROPERTY AND ADDRESS OF	
_WIRE _	8-4-60 -			obtain st	renewal pending
	0-1-01		conside		renewal pending
Wire	11-8-61	the Real Property lies and the Personal Property lies and the	The second secon	Name and Address of the Owner, where the Owner, where	end 12-30-61
Wire	2-27-62	and the state of the state of the state of	AND REAL PROPERTY.	STREET, STREET	d ending 3-13-6
Wire	3-13-62	AND DESCRIPTION OF THE PERSON NAMED IN	THE RESERVE TO SHARE THE PARTY OF THE PARTY	Real Property lies and the Parket Street, Stre	ending 4-4-62
BAL-460	2 10-8-62	Volunta	ry assign	ment of li	cense to
EFF:	10-18-62	Warren 1	B. Smith	Don J. Da	vis and John J
				Haynesvill	e Broadcasting
DD 2000	0.5.62	Company	STREET, SQUARE, SQUARE,		
BR-3333 BRC-2181	Name and Address of the Owner, where	1580kc	250w 250w	NAMED AND DESCRIPTION OF PERSONS ASSESSED.	9-5 6-1-64 -31 6-1-64
BRC-216	Mad at	1		studio lo	
	108 East	Main St	reet, Hay	nesville.	Louisiana
			mitter i	y remote co	ontrol from
	NAME AND ADDRESS OF THE OWNER, WHEN	location.		BARRIER ST.	
BR-333	3 5-7-64	"enewal	of Lice	nse	6-1 6-1-67
BR-388	3 5-22-67	Nonewal.	of Lice	150 5	-1-0-1-70

Form BC 126 June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first	licensed	***************************************	Call lett	ters	
			Station locati	on	

Name of licensee . HAXNESVILLE BROADCASTING CORPORATION (AL 11-8-67 eff. 11-15-67)

Transmitter location _____

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

COMBIN	COLION	I KAREITA	111111	12101110	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BAL-6172		Voluntar	y assign	ment of 1	cense.
eff. 11-1	The second second				
BP-18099	6-9-69	1580kc		Day	2-9-70
	STATE OF THE PARTY OF				new trans. (Con
BL-12,402	(L)7-17-6	9 Lic.(B	P-18,099)incr. pw	& new trans.
COMLET-	3 32 20		A-1-MX)	T-EATAE-	6-1-70 5-25-70
STREET, SQUARE, SQUARE,	STATE OF THE PERSON.	Name of Street, or other Designation of the least of the	THE RESERVE THE PERSON NAMED IN	NAME OF TAXABLE PARTY.	3-23-10
BR_3333(9-11-70	Renewa	l of Lie	ense	6-1-73
EBSA	<u>6-12-72</u>				
BR-3333(S) 3-13-74	REN	EWAL		6-1-76
BR-3333(L	6-25-76		RENEWAL		6-1-79
BS-3333	8-30-77	ML to	chg. stu	dio loc.	RC
BTC-8398	7/29/77	Vol ac	q of pos	con EFF:	
BP,21182	THE RESERVE OF THE PERSON NAMED IN	STATE OF THE PERSON NAMED IN			12-19-79
(L)				rans. site	THE RESIDENCE OF THE PARTY OF T
THE RESERVE OF THE PARTY OF THE	(L) 5-18-				6-1-82
	AW 2-28-80	MP (BP-	21182) f	or ext. of	
(1) RT_800804	A.T(T.)				8-25-80
DL-00000-	AJ(L) 9-16-80		The second second second	P-21182 as	
		change	S		6-1-82
				S. Land	
	A STATE OF		THE PARTY NAMED IN		

FORM BC-121 FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call New KLUV

Letters

Name

Hay	nesville, L	oulsiana (P.O. 30/8 Beckham Drive, Shreveport	, Louisia	ana)
File No.	Dated	Application for	Nature Nature	Date .
BP-10.273 Rec'd Filed	12-15-55 12-19-55 12-19-55	Construction permit for a new standard broad- cast station to be operated on: Frequency: 1580kc Power: 250w Hrs. of Op.: Daytime	GRANTED	4-4-56
		Transmitter Location: 300 Waters Street Haynesville, Louisiana		
		Studio Location: Same		
		Harry J. Daly, Atty.		
		F.C.C WASHINGTON, D. C.		

(GATES BC-250-L)

FORM BC-121 #2 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

LettersL.L.V.

Name CHARLES EDWARD BAY

File No.	Dated	Application for	Nature	tion Date
BL-6330 Rec'd Filed	9-11-56 9-12-56 9-12-56	License to cover Construction Permit BP-10,273 which authorized a new standard broadcast station and change type trans- mitter to GATES BC-250GY	GRANTED	10-9-56
		Harry J. Daly, Atty.		
BP-11,776 Rec'd Filed	11-15-57 12-27-57 12-27-57	Construction permit to change antenna-trans. and studio location from 300 Waters Street, Haynesville, Louisiana to US Highway 79, oppos Drive In Theater near south city limits, Magnolia, Arkansas and change station location from Haynesville, Louisiana to Magnolia, Arkans Atty Harry J. Daly Engr Jeel E. Wharton, Vivian, La.	Fer info	8-17-59 mation contain L-3302, ranted 7-15-59.
		P.C.C WASHINGTON, D. C.		

FORM BC-121 #3 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

KLUV

Name

CHARLES EDWARD RAY

Baynesville, Louisiana

and y	Basarra, Tu	ANY D THYRY		
File No.	Dated	Application for	Nature Act	Date
BR-3333 Rec'd.	5-28-58 6-2-58	Renewal of license.	GRANTED	7-15-59
BAL-3302 Rec'd. Filed AMENDMENT R.&F.	1-2-59 1-9-59 1-9-59 2-24-59 2-27-59	Voluntary assignment of license to Norrie A.Parker, Paul A.Newell and K.Eugene Chance, d/b as Haynesville Broadcasting Company. AMENDED to change name of assignee to Norrie A.Parker, Paul A.Newell, K.Eugene Chance and A.T.Moore, d/b as Haynesville Broadcasting Company.	GRANTED EFF:	7-15-59 8-7-59
BR-3333 Received Resubmitted Rec'd&Filed	3-6-61 5-1-61 5-8-61	Renewal of license	Norarised Incorrect Programmin GRANTED	name and

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

HAYNESVILLE BROADCASTING COMPANY Letters K L U
WARREN B.SMITH, DON J.DAVIS AND JOHN J.SHIELDS d/bas/
NAME X NORRIE A. PARKER, PAUL A. NEWELL, K. EUGENE CHANCE AND A. T. MOORE, d/b as
HAYNESVILLE BROADCASTING COMPANY Haynesville, Louisiana

				tion
File No.	Dated	Application for	Nature	Date
BAL-4602 Rec'd Filed	8-18-62 8-22-62 8-22-62	Voluntary assignment of license to Warren B Smith, Don J. Davis and John J. Shields, d/b as Haynesville Broadcasting Company.	GRANTE EFF:	D 10-8-62 10-18-62
		Leonard S. Joyce, Atty.		
BRC-2181 Rec'd Filed	12-17-62 12-21-62 12-21-62	Modification of license to change studio location to 108 East Main Street, Haynesvill Louisiana and operate transmitter by remote control from studio location.	GRANTED	1-31-63
BR-3333 Rec'd Filed	3-2-64 3-4-64 3-4-64	Renewal of license	GRANTED	5-7-64
BR-3333 R & F	2 - 27-67 3-11-67	Renewal of License	GRANTED	5-22-67
		P. G. C WASHINSTON, D. C.		

Call

APPLICATION RECORD - BROADCASTING

FORM BC-121 #5

Aug. 1955 RAYNESVILLE BROADCASTING CORPORATION

warren B. Smith, Don J. Davis and John J. Shields

Name dba HAYNESVILLE BROADCASTING COMPANY

Haynesville, Louisiana 71038

File N	io.	Dated	Application for	Natur	e Date
BAL-6172 Rec'd	8	-25-67 -29-67	Voluntary assignment of license to HAYNESVILLE BROADCASTING CORPORATION		
Filed SEP 211		-18-67	Atty - Deutsch, Kerrigan & Stiles New Orleans, La.		
BP-18,09 R. & F #L11962 NP mails PN FILE AMEND	\$75 3- \$75 5- ed 5-	1-68 7-68 7-68 10-68 -68 21-69	CP to increase power from 250w to 1kw, and install new transmitter (Sates-P6-16). Itty-Deutsch, Kerrigan & Stiles, New Orleans, engr-A. T. Moore, Caddo Parish, La. Change type trans. to RCA, BTA-1MX & balance	applic.	6-9-69 res Permittee ulmit with the for license resistance bmitted. meas.
BL-12,400 R & F #522855 PT		16/69 17/69 17/69 25/69	Lic. (BP-18,099) incr. power & new trans. Engr: A. T. Moore, Shreveport, La.	GRANTED	7-17-69
AMENDED		3/69	Re coordinates F.C.C WASHINSTON, D. C.		

CONTACT: J. P. ROBILLARD

THONE: CODE 318; 624-0105
ADDRESS: 108 LAST MAIN STREET
HAYNESVILLE, LOUISIANA

APPLICATION RECORD - BROADCASTING

Call K L U V

Name HA	YNESVILLE E	ROADGESTING CORPORATION		
File No.	Dated	Application for	Nature Nature	Date
BR-3333 R & F #581546 \$75	2-28-70 3-2-70	Renewal of license	GRANTED	9-11-70
PRESS PN	3-2-70 PR 7 1970			
BR-3333 R & F P.N. PRESS APR 2 4 1973	2-15-73 2-26-73 2-26-73	Renewal of License AMENDED 7-5-73 re: programming; ascert. of community needs	GRANTED	3-13-74
The COMMISSI \$200 for rep	ON on Octobe eated violat	r notified licensee that it had incurred an apion of Section 73.47 of the Rules,	parent lie	bility of
BR-3333 R & F PN Recd. PRESS	1-25-76 1-30=76 " MAR 2 4 1976	AMENDED 6-9-76 re: comp. of area, comm. leaders	GRANTED & commerc	6-25-76 ial matter
The Park Street Street Street		F. C. C WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

Call Letters .K.L.U.V.

Name HAYNESVILLE BROADCASTING CORPORATION

HAY	MESVILLE, LO	DUISIANA		
File No.	Dated	Application for	Nature	tion Date
BTC-8398 R & F FORM 316		Voluntary acquisition of positive control of lic corp by Joseph P. Robillard thru purchase of stock from Joseph F. Robillard Over		7/29/77
BP-21,182 R & F PRESS A	4-6-78 PR 2-10-78 PR 2-0 1978	Construction permit to make changes in the antenna system(remove a 155.8' tower) change TL SL & RC to 1803 N. 1st East 32° 58' 47" 93° 08' 38°	GRANTED	12-19-78
BR790130VJ PRESS AFR	1671	RENEWAL OF LICENSE	GRAN TED	5-18-79
BMP-791217AV PRESS: (0)	JAN 17 1980	MP(BP-21182) for ext. of completion date. Atty:	GRANTED	2-28-80
		F. C. C WASHINGTON, D. C.		

Note: re: BTC-8398 - Before TC J.F. Robillard held 60% & J.P. Robillard held 40% - After TC J.F. Robillard will hold 40% & J.P. Robillard will hold 60%

Coll Letters: K L U V

Name: HAYNESVILLE BROADCASTING CORPORATION

Station Location: Haynesville, Louisiana

File No.	Date	Description	Action and Date
R & FUG 1 9 1980	8-4-80	Lic. to cover BP-21182 as modified for changes	GRANTED 9-16-80
			Form BC-121 March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

